***Personal Pitch Video and Presentation***

***Due Week 10***

Student name: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

This assignment addresses the following learning outcomes:

1. Analyze their own personal style, strengths, abilities and interests within the context of future planning.
2. Create an e-portfolio and a personal pitch which exhibits their strengths and skills.

Instructions:

* Develop a one-minute video highlighting career goal, interests, values, strengths, EI and qualities.
* Practice your personal pitch with classmates, friends, relatives.
* Record your video and upload it to your Blackboard course.
* Present your one-minute pitch in class.

Information:

* Please ensure that your video is uploaded by ­­­­­\_\_\_\_\_\_\_\_
* In-person personal pitch must be presented on \_\_\_\_\_\_\_
* This assignment is worth a total of 20% of your final mark: 10% for the video pitch and 10% for the in-person pitch.

Rating Scale:

|  |  |
| --- | --- |
| 5  Excellent  Well done | In this assignment, the student has gone *beyond* the requirements in *all* areas and *no* improvements are necessary. There is mature evidence of the criterion. The student’s work is highly accurate, creative, and/or inventive. |
| 4  Very Good | In this assignment, the student has demonstrated a clear understanding of the requirements. There is detailed and consistent evidence of the criterion in all aspects. |
| 3  Good Satisfactory Pass | In this assignment, the student *has met* the basic requirements (pass/satisfactory), but many areas are in need of improvement. There is detailed and consistent evidence of the criterion in some aspects, but inconsistent evidence of the criterion in other aspects. |
| 2  Needs Improvement  Effort Noted | In this assignment, the student has *almost met* the basic requirements, but evidence of criterion is inconsistent or missing. Effort noted. |
| 1 | In this assignment, the student has not met the basic requirements. There is little evidence of criterion and/or *i*nformation is missing, incorrect, or incomplete. |
| 0 | In this assignment, the student *has not met* the basic requirements in most or all areas and/or specific components of the assignment were not apparent and/or the student has not performed/submitted/completed the assignment. |

***Video pitch:***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Criteria*** | **4 - 5** | **3** | | **0 - 2** |
| ***Content*** | | | | |
| Who you are comes through clearly. You give a sense of your personality. Strengths and qualities are stated clearly and are related to career goal. Values and interests are stated clearly and are related to career goal. |  |  | |  |
| ***Presentation*** | | | | |
| Holds eye contact with camera (virtual audience).  Speaks with confidence but not arrogance.  Smiles, speaks with a smile.  Pitch begins and ends clearly and smoothly. |  |  | |  |
| ***Mechanics (up to 2 marks can be removed for “No”)*** | | | | |
| Stays within 10 seconds of 1-minute time limit. | **Yes** | | **No** | |
| Language correct and clear. Pronunciation does not impede understanding. | **Yes** | | **No** | |

Total /10

Other comments:

***In-person presentation pitch:***

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| ***Criteria*** | **4 - 5** | **3** | | **0 - 2** |
| ***Content*** | | | | |
| Who you are comes through clearly. You give a sense of your personality. Strengths and qualities are stated clearly and are related to career goal. Values and interests are stated clearly and are related to career goal. |  |  | |  |
| ***Presentation*** | | | | |
| Holds eye contact with audience.  Speaks with confidence but not arrogance.  Smiles, speaks with a smile.  Pitch begins and ends clearly and smoothly. |  |  | |  |
| ***Mechanics (up to 2 marks can be removed for “No”)*** | | | | |
| Stays within 10 seconds of 1-minute time limit. | **Yes** | | **No** | |
| Language correct and clear. Pronunciation does not impede understanding. | **Yes** | | **No** | |

Total /10

Other comments: